Collaboration in the Marine Software Industry (Wallace & Huggins)

Riverside, RI and Raleigh, NC - March 3, 2016 - Today, Wallace Software Design (Riverside, RI) and Huggins Outboard Computer Programs, Inc (Raleigh, NC) are announcing compatibility of their offerings for aftermarket parts cross reference. There are over 100 aftermarket companies that make parts that fit OEM marine engines. For example, Sierra, SEI, GLM, and CDI make parts that fit Yamaha, Mercury, Volvo, and Evinrude engines. Wallace and Huggins could each invest in the research and development to provide this data to their customers; Instead, Wallace and Huggins have entered into an agreement where Huggins is providing this data to the Wallace customers that need this information. This agreement will benefit both Wallace and Huggins customers as these companies strive for the best resulting products through additional research and collaboration.

About Wallace Software Design
Wallace Software provides Marine Business Software managing your business functions through easy to use modules and interfaces which include Point of Sale/Inventory Control, Service/Repair Orders, Accounts Receivable/Customer Tracking, Integrated Accounting, QuickBooks Interface, Fiche Interface, Visual Marina Management System, E-Mail/Text Notification (Event Processing), Boat Sales, F&I, Forms Processing, Time Clock System, Credit, Debit And Gift Card Processing, Barcode Generator, Web Shopping Card Interface, and Much More. The System is a modularly based system so you only purchase what you need and nothing you don't. As your business grows, your Wallace system can grow with you by simply adding any module anytime you need. Founded in 1978, Wallace Software, remains one of the top rated software companies in the industry and continues to lead the pack with new advancements made everyday through interaction with our customers. We are here to help your business every step of the way with your software needs. We are excited to announce our most recent rollout through a direct collaboration with Huggins Outboard Computer Programs, Inc. This amazing interface provides your business with OEM and Aftermarket parts cross referencing with a single click. The Huggins Interface was a suggestion from one of our customers and they are saving money daily. When you talk, we listen and with the Huggins interface you can save your company thousands of dollars right away.

About Huggins Outboard Computer Programs, Inc.
Huggins provides Marine industry software for the parts department. This includes aftermarket cross reference and inventory control. Huggins maintains a database of over two million marine engine parts sources, over one million cross references, and over thirty thousand of pictures. This database is integrated into the Huggins inventory offerings, sold as a stand alone product, and offered as a developer's kit for use on web sites or in other software products.

Summary
Wallace customers will benefit from this relationship because of the additional aftermarket information in the Wallace dealer management system. Huggins will benefit from additional users and feedback on their parts cross reference research. Both companies are pleased to be working together for the benefit of the marine industry.

Contact
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