

Collaboration in the Marine Software Industry (Digital Wrench & Huggins)

Rogue River, OR and Raleigh, NC – January 1, 2018 - Today, Digital Wrench (Rogue River, OR) and Huggins Outboard Computer Programs, Inc (Raleigh, NC) are announcing compatibility of their offerings for aftermarket parts cross reference. There are over 150 aftermarket companies that make parts that fit OEM marine engines. For example, Sierra, SEI, GLM, and CDI make parts that fit Yamaha, Mercury, Volvo, and Evinrude engines. Digital Wrench and Huggins could each invest in the research and development to provide this data to their customers; Instead, Digital Wrench and Huggins have entered into an agreement where Huggins is providing this data to the Digital Wrench customers that need this information. This agreement will benefit both Digital Wrench and Huggins customers as these companies strive for the best resulting products through additional research and collaboration.

About Digital Wrench Software Design

Digital Wrench provides business software for managing your marine business through easy to use modules and interfaces which include easy generation of repair orders and estimates, Point of Sale, complete invoice history, inventory tracking, reminder scheduling, and much more. We are excited to announce our most recent roll-out through a direct collaboration with Huggins Outboard Computer Programs, Inc. This amazing interface provides your business with OEM and Aftermarket parts cross referencing with a single click. The Huggins Interface was a suggestion from one of our customers and they are now using the interface daily to save money on their parts. With the Huggins interface you can save your company a lot of time and money immediately.

About Huggins Outboard Computer Programs, Inc.

Huggins provides Marine industry software for the parts department. This includes aftermarket cross reference and inventory control. Huggins maintains a database of over three million marine engine parts sources, over one million cross references, and over fifty thousand pictures. This database is integrated into the Huggins inventory offerings, sold as a stand alone cross reference product, and offered as a developer's kit for use on web sites or in other software products.

Summary

Digital Wrench customers will benefit from this relationship because of the additional aftermarket information in the Digital Wrench program. Huggins will benefit from additional users and feedback on their parts cross reference research. Both companies are pleased to be working together for the benefit of the marine industry.

Contact

To learn more, please contact:

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